

3 Features

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18 Language Support

1 Style



About Zaft

In 2019, the Stedelijk Museum in Amsterdam hosted 'Mr. Gridnik', a retrospective celebrating the life and work of Wim Crouwel – a pioneer of Dutch graphic design. The exhibition's title referenced the nickname he garnered for his analytical, grid-obsessed approach. For Crouwel, the grid wasn't just another design tool; it was a modernist proclamation, a system to revolutionise communication, as fundamental a tool as a chisel is to a carpenter.

I made the pilgrimage up to Amsterdam and was awestruck to see his work in the flesh. Of particular interest to me was his series of typographic posters he designed for the Stedelijk Van Abbemuseum. Of these, I was drawn to the exhibition poster for 'Beelden in het heden' (1959), which displayed a punchy slab-serif lettering – a rarity in Crouwel's work and perhaps why it piqued my curiosity. Inspired by the poster and exhibition, I quickly got to work, sketching some ideas upon my own grid. The project rapidly snowballed, all still adhering to the grid, but with a slightly more playful character evolving out of this rigid system. And with that, the foundations of Zaft were laid.

Zaft is a weighty display font, full of eccentricity and impact. While rigid in design, there is a playful rhythm and harmony to the negative space, allowing for delicate pockets of air to exist between the heftily compact forms. This is further accentuated by Zaft's hairline letterspacing. A unique feature worth noting is Zaft's use of contextual ligatures, which form rounded connections between particular glyph pairings. These gentle bridges add a touch of elegance to this otherwise heavy-duty design.

Set your super-families aside and make way for Zaft - unapologetically single-styled. A true modernist at heart. Long live the grid!



'Beelden in het heden' (Sculpture in the Present) exhibition poster, 1959. Designed by Wim Crouwel. This was the poster that inspired the foundations of Zaft.

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Design	Jacob Wise	
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OpenType Features

In the majority of design software, you can enable OpenType features to max out your typographic experience!

These can usually be accessed in the Character/OpenType/Type options in most programmes. For websites, you can use the font-feature-settings CSS property to enable a specific feature. You can enable a feature by referencing its unique fourletter tag e.g., ss01, ornm, liga, dlig.

For instance, if you'd like to enable 'Ligatures', you could write: font-feature-settings: "liga"; Ligatures liga

Creates small rounded connections between particular glyph pairings.

Localised Forms

locl

Localised forms adjust characters to match the typographic conventions of different languages or regions. The following localisations are supported: Moldovan [MOL], Romanian [ROM].

Off





On





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wisetype.nl

3 Features
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P120Grit 550 pt

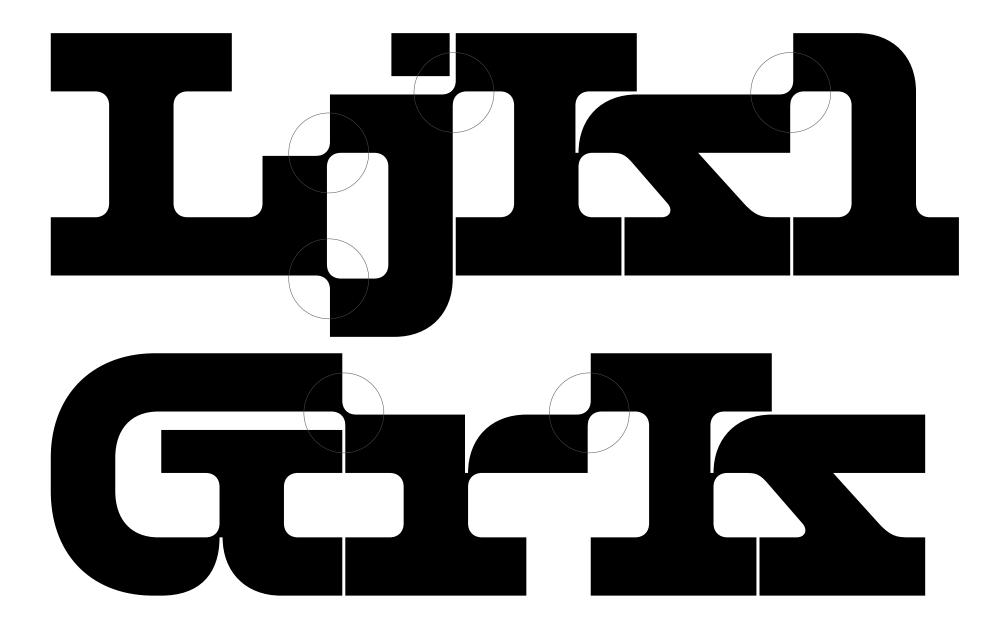


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P120Grit 350 pt



Ligatures

3 Features

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P120Grit

190 pt



P120Grit

190 pt



Ligatures

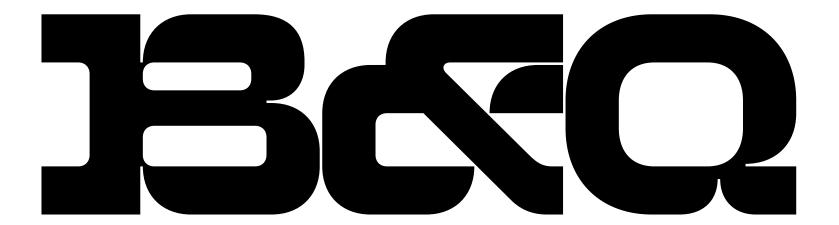
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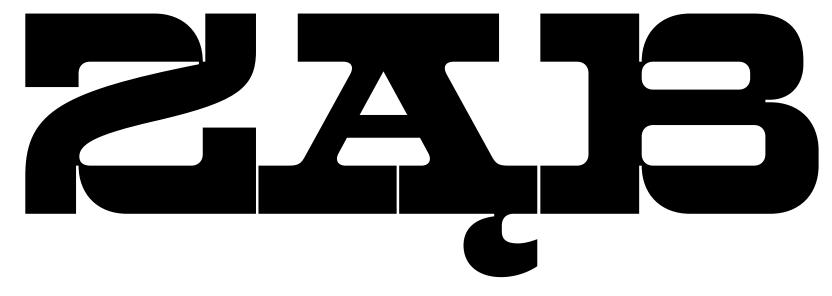
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190 pt



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P120Grit 190 pt

P120Grit

190 pt



3 Features

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P120Grit

90 | 100 pt

# Acid Test Kentucky

P120Grit

90 | 100 pt

# The Birds Yertigo

WT Zaft Specimen

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90 | 100 pt

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Ligatures

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Specimen

Character Set Language Support P120Grit

60 | 65 pt

### Zombification Bachelorette Vecectionists

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60 | 65 pt

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Ligatures

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P120Grit 60 | 65 pt

Ligatures

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Ligatures

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P120Grit

60 | 65 pt

### Blesphemous MODERNIST Peterci Bell<sup>TM</sup>

P120Grit

60 | 65 pt

## Compttetion Rocket Power [IBM] Resecrch

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Uppercase

### ABCDEFGHIJKLMNOPQRSTUVWXYZ

Uppercase

### abcdefghijklmnopqrstavwxyz

Figures

### 0123456789

Punctuation

**Currency Symbols** 

**Currency Symbols** 

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Uppercase Extended

ÀÁÄÄÄÄÄÄÄÄÄÄÄÄČĈÇĊĐĐĎÈÉËËËËË ĘĠĢĞĠĦĤĬÍÏÏĪİĮIJĴĶĿŁĹĻĽŇŃŇŊÒÓ ÕÕÖŌŎŐØŒŖŔŘŚŚŠŞŢŢŤŢŬÙŰÜŮ ŰŨŲŴŴŴŸŶŸŹŻŽþ

Lowercase Extended

Symbols



Balinese

Banjar

Basque Batak Dairi

Batak Karo

Batak Toba

Bikol

Dutch

Batak Mandailing

Batak Simalungun

Bemba (Zambia)

Bena (Tanzania)

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### 243 Languages

For languages with multiple writing scripts, the Latin version is supported.

Acheron Eastern Arrernte Achinese Eastern Oromo Afar English Afrikaans Faroese Alekano Fijian Filipino Aleut Finnish Alonguin Amahuaca French Amarakaeri Friulian Amis Gagauz Galician Anaang Andaandi, Dongolawi German Gheq Albanian Anuta Aragonese Gilbertese Arbëreshë Albanian Gooniyandi Asháninka Ashéninka Perené

Guadeloupean Creole French Gusii Haitian Hani Hiligaynon Hopi Huastec Hungarian Icelandic Iloko Indonesian Irish Istro Romanian Italian Ixcatlán Mazatec

Bislama Borana-Arsi-Guji Oromo Bosnian Jamaican Creole English Breton Japanese Buginese Javanese Candoshi-Shapra K'iche' Kabuverdianu Caquinte Cashibo-Cacataibo Kalaallisut Catalan Kalenjin Cebuano Kamba (Kenya) Central Aymara Kaonde Central Kurdish Karelian Chamorro Kashubian Chavacano Kekchí Chiga Kenzi, Mattokki Chiltepec Chinantec Khasi Chokwe Kimbundu Chuukese Kinyarwanda

Cimbrian Kituba (DRC) Cofán Kongo Cook Islands Māori Konzo Cornish Kven Finnish Corsican Kölsch Creek Ladin Crimean Tatar Ladino Croatian Latgalian Czech Lithuanian Lombard Danish Dehu Low German

Lower Sorbian

Luba-Lulua Luo (Kenya and Tanzania) Luxembourgish Macedo-Romanian Makonde Malagasy Malaysian Maltese Manx Maore Comorian Maori

Mapudungun Matsés Mauritian Creole Meriam Mir Meru Minangkabau Mirandese Mohawk Montenegrin

Munsee Murrinh-Patha Mwani Mískito Naga Pidgin Ndonga Neapolitan Ngazidja Comorian Niuean

Nobiin Nomatsiguenga North Ndebele Northern Kurdish Northern Qiandong Miao Northern Uzbek Norwegian

Orma Orogen Palauan Pampanga Papiamento Pedi Picard Pichis Ashéninka

Nyankole

Occitan

Piemontese Pijin Pintupi-Luritja Pohnpeian Polish Portuguese Potawatomi Quechua Romanian

Romansh

Rotokas

Rundi

Samoan Sango Sangu (Tanzania) Saramaccan Sardinian Scots Scottish Gaelic

Seri Seselwa Creole French Shawnee Shipibo-Conibo

Sena

Shona Sicilian Silesian Slovak

Slovenian Soga Somali Soninke South Ndebele Southern Aymara Southern Qiandong Miao Southern Sami Southern Sotho Spanish Sranan Tongo Standard Estonian

Standard Latvian Standard Malay Sundanese Swahili Swedish Swiss German Tagalog Tahitian Tedim Chin Tetum Tetun Dili Tok Pisin Tokelau

Tonga (Tonga Islands) Tosk Albanian Tumbuka Turkish Turkmen Tzeltal Tzotzil **Uab Meto** 

Upper Guinea Crioulo Upper Sorbian Venetian Veps Võro Walloon Walser

Waray (Philippines)

Warlpiri

Wayuu West Central Oromo Western Abnaki Western Frisian Wiradjuri Xhosa Yanesha' Yao Yucateco

Zulu

Záparo